

CONDITIONS OF PARTICIPATION

Berlin, September 28, 2021

The Berlin Newcomer Startup Award 2021 is an initiative of SINGA Deutschland gUG (the organizers), funded by Senatsverwaltung für Wirtschaft, Energie und Betriebe - Landesstelle für Entwicklungszusammenarbeit (the funders) supporting newcomer entrepreneurs in realizing their business ideas and celebrate their creativity, talents and potentials.

WHAT ARE THE PRIZES?

The winners of the Berlin Newcomer Startup Award will be granted a combination of prize money to realize their business idea and a fixed budget to be spent on coaching and consulting.

- 1st prize: 10.000€ seed capital + 2.500€ budget for coaching / consulting
- 2nd prize: 7.500€ seed capital + 2.500€ budget for coaching / consulting
- 3rd prize: 5.000€ seed capital + 2.500€ budget for coaching / consulting
- winner public voting: 5.000€ seed capital + 2.500€ budget for coaching / consulting

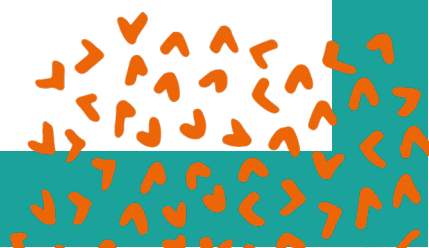
Winners have to accept the prizes in full and sign a “De Minimis declaration”. If you don't know what a De Minimis declaration is: Don't worry, then you're safe!

WHO CAN APPLY FOR THE AWARD?

We are searching for (future) newcomer entrepreneurs who

- are at least 18 years old, live in Berlin and have moved to Germany within the last 8 years, i.e. in 2013 or later.
- have the nationality of one of the countries from the [DAC List of ODA Recipients](#).
- are planning to create their business or are just in the founding phase – but didn't enter the market yet!
- apply as individuals or with a team of co-creators / co-founders.
- speak English, as the program language is English.

The organizers reserve the right to exclude applications that do not meet the conditions of participation from the competition.



HOW TO APPLY FOR THE AWARD?

The application period for the Berlin Newcomer Startup Award begins on September 29, 2021 and ends on November 2, 2021.

Applications will only be accepted if submitted via the **application form on the organizer's website** and are not complete until the applicants have also submitted their pitch video via Wetransfer to contact@singa-deutschland.de as stated in the application process.

All complete applications received by the end of **November 2 2021**, meeting the requirements will be considered in the selection process.

HOW WILL THE WINNERS BE SELECTED?

The degree of fulfilment of the conditions of participation will be assessed by the organizers after submission of the application. The organizers reserve the right to reject applications that do not meet the conditions of participation.

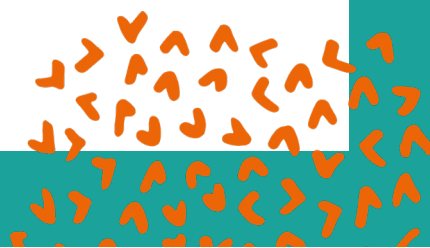
An expert jury assigned by the organizers will evaluate all valid applications and select six finalists until November 09 2021. **Preselection** meetings will not be public nor will be their evaluations. All applicants will be informed about their nomination or rejection by email. Please note, that because of organizational reasons you will not get detailed feedback on why the jury nominated / did not nominate them.

The six finalists compete in a public voting on the organizer's website. More information on and rules of competition for the [public voting](#) will be published there as well. The winner of the public voting will be announced during the online award ceremony on November 24 2021.

The six finalists also commit to **pitch their idea** at the online award ceremony. The expert jury will evaluate the presentations and decide on the winner of the **3 main prizes**.

Pitches will be evaluated on the following **criteria**:

- Degree of Innovation of Product or Service Solution
- Clear understanding and attractiveness for target market/group
- Competition on the market
- Feasibility
- Business attractiveness
- Team (if any) and network
- Entrepreneurial responsibility



WHAT MORE YOU NEED TO KNOW?

Liabilities

The organizers do not guarantee that the website can be accessed at any time and is free of errors – so please plan ahead. The organizers are also not liable if information becomes known due to a technical error during data transmission and/or due to unauthorised access by third parties, unless they are responsible for this. The organizers of the Berlin Newcomer Startup Award accept no liability for any incompleteness of the data submitted by the applicant, unless the incompleteness is due to intentional or grossly negligent behaviour on the part of the organizers or their vicarious agents.

There is no legal claim to participation.

Data protection and rights of use

Please check our privacy policy on <http://newcomeraward.de/imprint-privacy-policy> for all applicable regulations.

Publications

SINGA Germany and its partners are authorised to publish the videos uploaded for the application, the submitted photos/logos/videos and the information from the company description on the website <http://newcomeraward.de/> and via other communication channels (newsletter, social media or similar). Personal data will only be published with prior written consent. The entrants agree that photos and films taken during the award ceremony may be used without restriction for public relations and documentation purposes.

Final provisions

Participation in the competition does not give rise to any (legal) claims against the organizers. The organizers reserve the right to exclude applications from the competition and not to award prizes. Cancellation of the competition without giving reasons is possible and at the discretion of the organizers. Legal recourse is excluded. The law of the Federal Republic of Germany applies. Should parts or individual formulations of these conditions of participation be invalid, the content and validity of the remaining parts shall remain unaffected.

Contact

SINGA Deutschland gUG (haftungsbeschränkt)
c/o Quartiermeister, Oranienstraße 183, 10999 Berlin
Clarissa Khan – Director of Business Lab
clarissa@singa-deutschland.de
Olga Dobriakova – Communications Manager
olga@singa-deutschland.de

